

BREAKING THE

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ACCOUNTING RE-IMAGINED

Business Growth Accelerator Program



breakingthemouldaccounting.com

Apt 6, Reef House, Havelet Waters, South Esplanade, GY1 1BJ, Guernsey

BREAKING THE



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Welcome to Breaking the Mould Accounting

Experience the difference with a personalised
and efficient onboarding journey

Breaking the Mould Accounting isn't just about changing accountants; it's about taking a giant leap towards achieving your business dreams. We're here to guide you every step of the way, from initial setup to seamless implementation, ensuring you have the tools and confidence to navigate your financial landscape with ease.

Say goodbye to the old way of doing things. Forget about complex systems and tedious tasks. Our program is designed for businesses like yours, regardless of your current situation or resources. We provide the roadmap and support you need to simplify your business, activate its full profit potential, and set the rules of your own game.

Just like countless businesses before you, you'll:

- Gain 100% clarity, focus, and excitement about your financial future.
- Implement streamlined systems that give you complete control.
- Eliminate distractions and limiting beliefs that hold you back.
- Sharpen your vision, strategy, and goals for unparalleled success.

Ready to break the mould and create the business of your dreams? Join us on this transformative journey and unlock your business's full potential.



Your 90-day journey with BTMA will empower you to:

- Free yourself from the burden of complex finances.
- Focus on what truly matters: growing your business.
- Build strong client relationships from the very beginning.
- Experience a smooth and stress-free onboarding process.





Alasdair is **brilliant technically** and has a very analytical mind. **He is an absolute pleasure to work with** and can manage a team to meet deadlines and deliver quality work.


Business Owner at London



Quickstart

3 things to do today

These 3 steps are the foundation upon which we will build our success.

01  Complete your Onboarding process

02  Inform your previous accountant

03  Join The BTMA Community



Alasdair has a sound **knowledge of accounting** and has a great commercial pedigree with his all-round **Business experience** accumulated in a variety of roles. Very personable and approachable

Business Owner at Guernsey



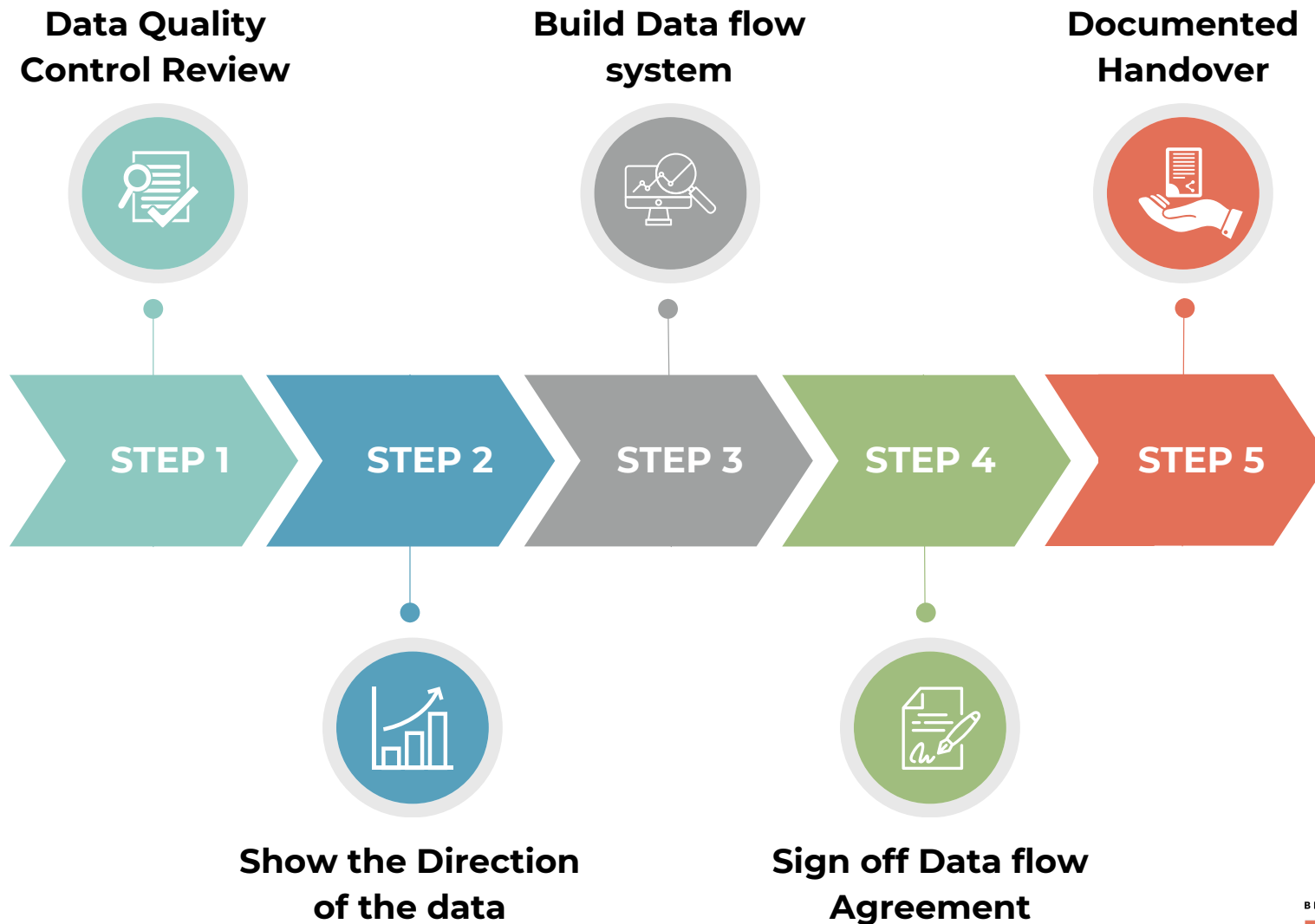
Your Business Growth Accelerator Program

The next steps to take

We understand the challenges of implementing a new Business finance system. That's why we developed our **Business Growth Accelerator Program**, a comprehensive approach to ensure a smooth and efficient transition for you, your team, and your business.



Controlling the Data Flow



Your Personalised Onboarding Path

The onboarding process is the crucial first step in our partnership, laying the groundwork for a successful and lasting relationship. It's the runway from which your new finance function will take flight, and we believe in ensuring a smooth and efficient transition with minimal disruption to your business' operations.

Our onboarding system is designed to achieve just that, and it's comprised of three essential areas:



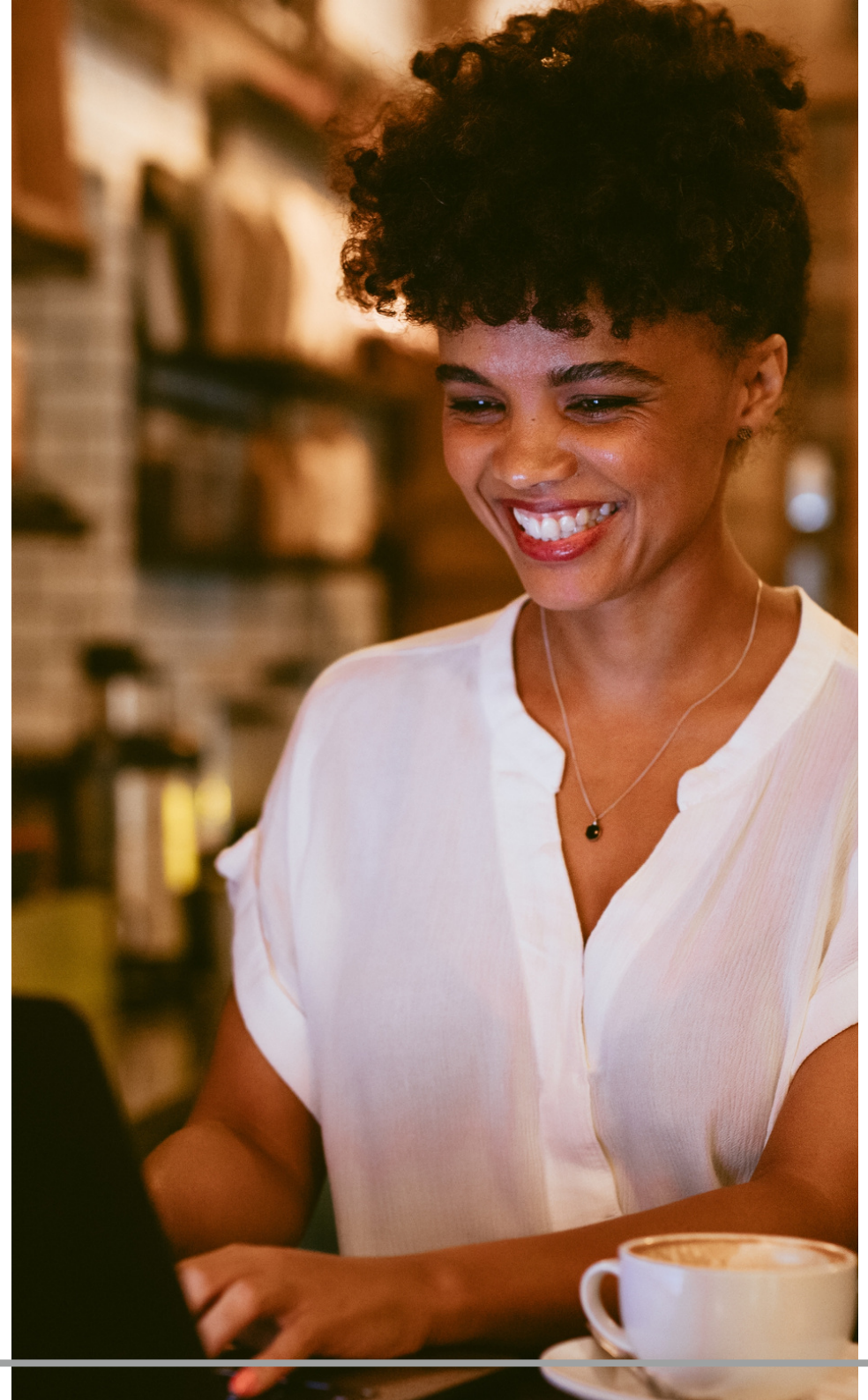
1. Laying the Foundation



2. Compliance Check-In

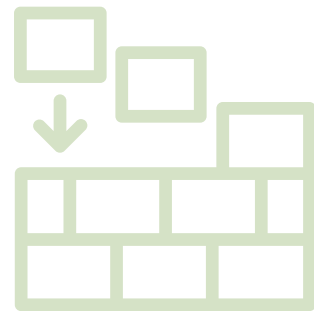


3. Obtaining Tax Clearance

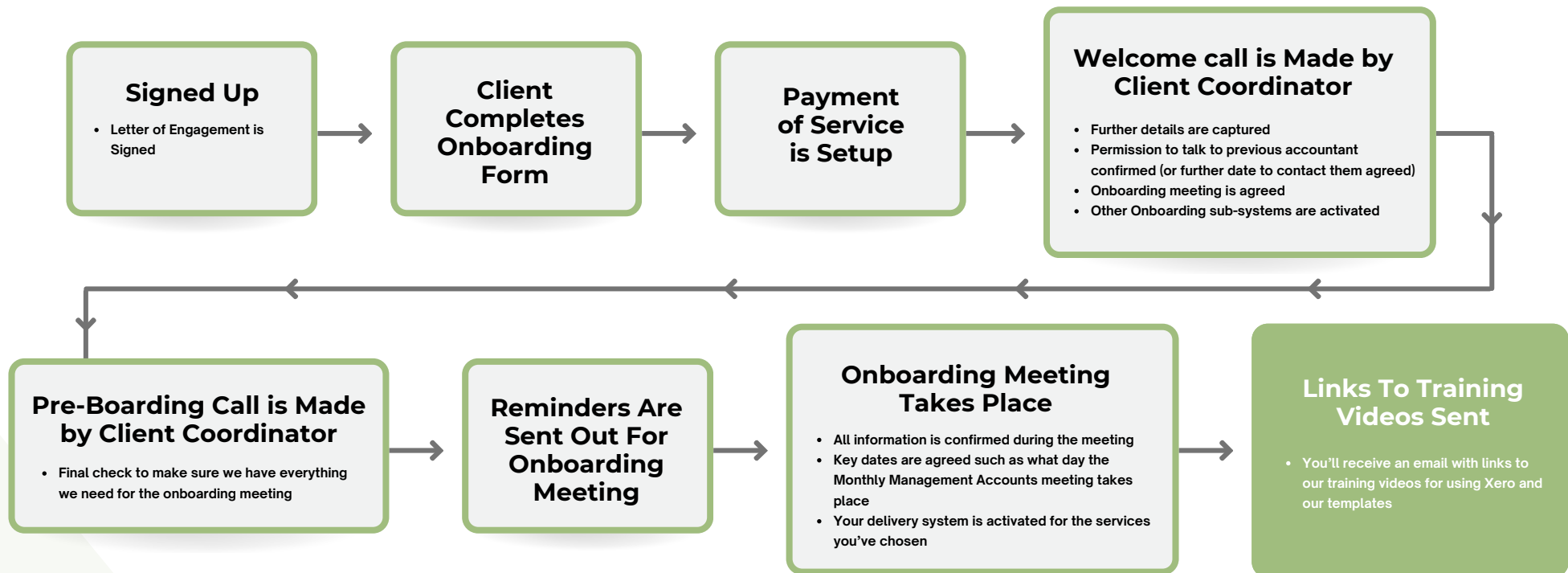


Your Personalised Onboarding Path

1. Laying the Foundation



The foundation is how we ensure successful implementation and on-time launch of all services by establishing a solid technical infrastructure and diligently managing the setup process.

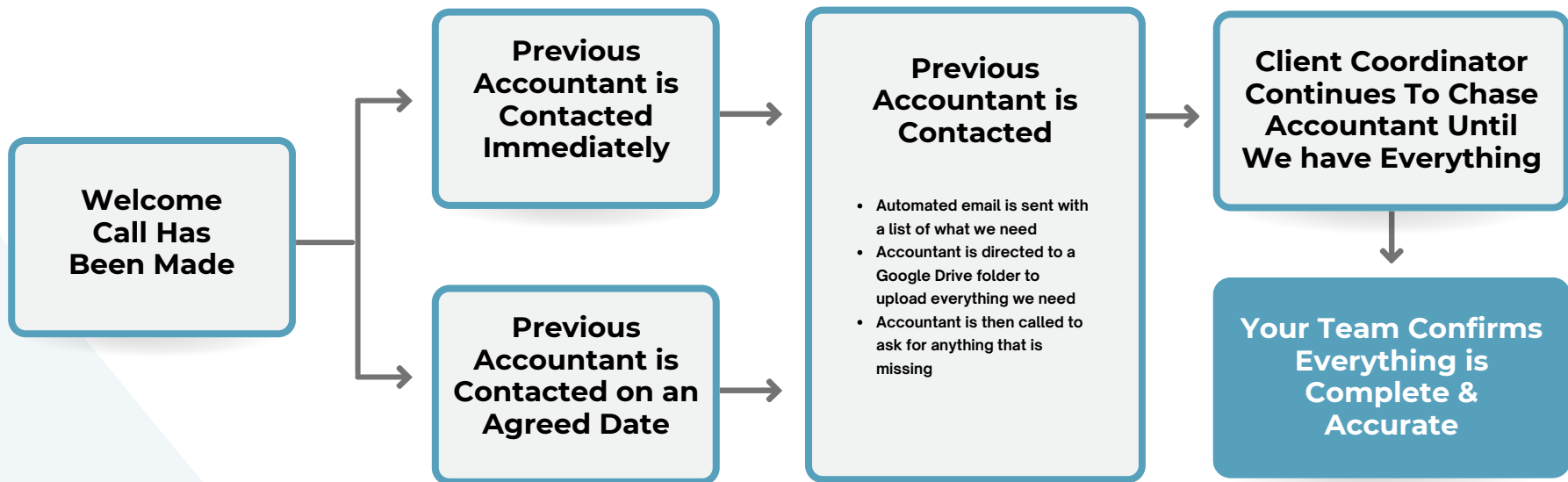




Your Personalised Onboarding Path

2. Compliance Check-in

The foundation is how we ensure successful implementation and on-time launch of all services by establishing a solid technical infrastructure and diligently managing the setup process.



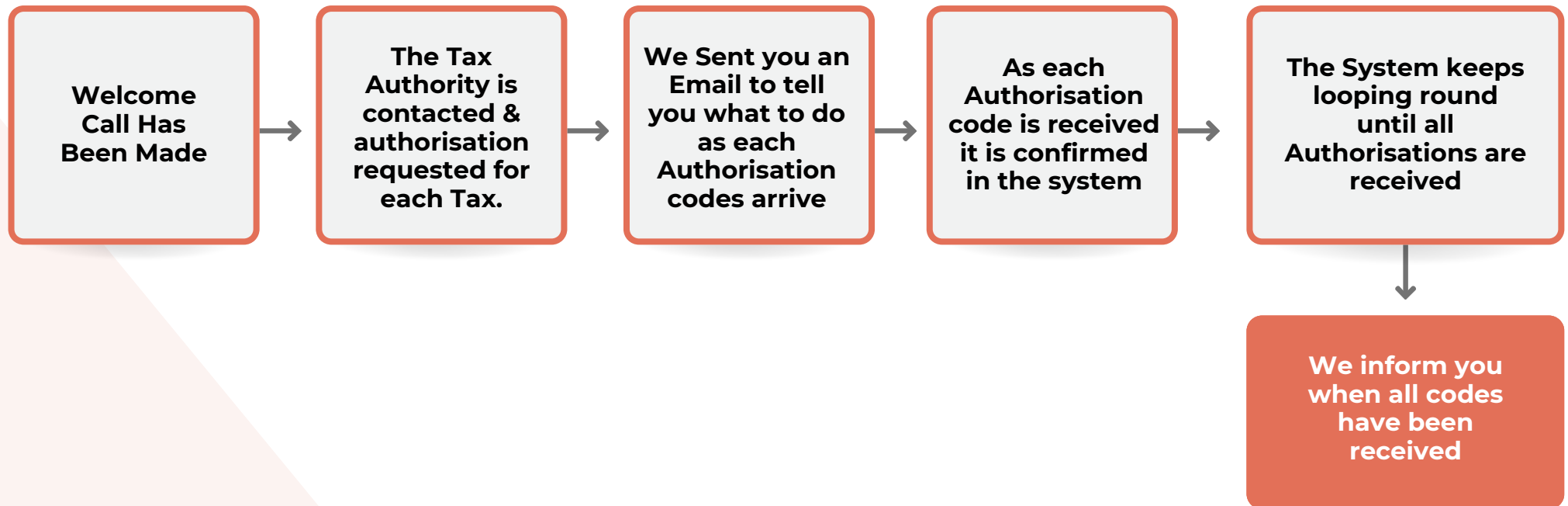
Your Personalised Onboarding Path

3. Obtaining Tax Clearance



We will need to acquire authorisation from HMRC to be able to access your details and act as your agent.

We need authorisation for up to 4 types of tax and we want this system to keep running until all 4 have been provided.





I worked with Alasdair for a few years and **it was a great experience** all around. Very pleasant guy on a personal level and **a forward looking Director** on the professional level. I would be more than happy to work with Alasdair at any point in time!

Business Owner at Guernsey



Unlocking Business Potential

Powerful Systems, Dedicated People

At BTM, we understand the challenges businesses face in today's dynamic landscape. We believe that success hinges on a powerful combination: **cutting-edge systems and a dedicated, passionate team.**

We've meticulously designed **robust systems** that seamlessly power BTM's operations, optimizing your workflow and ensuring effortless information exchange within your business and with our team. By automating routine tasks, we free your valuable resources to focus on the **high-impact activities** that truly drive your business' success.

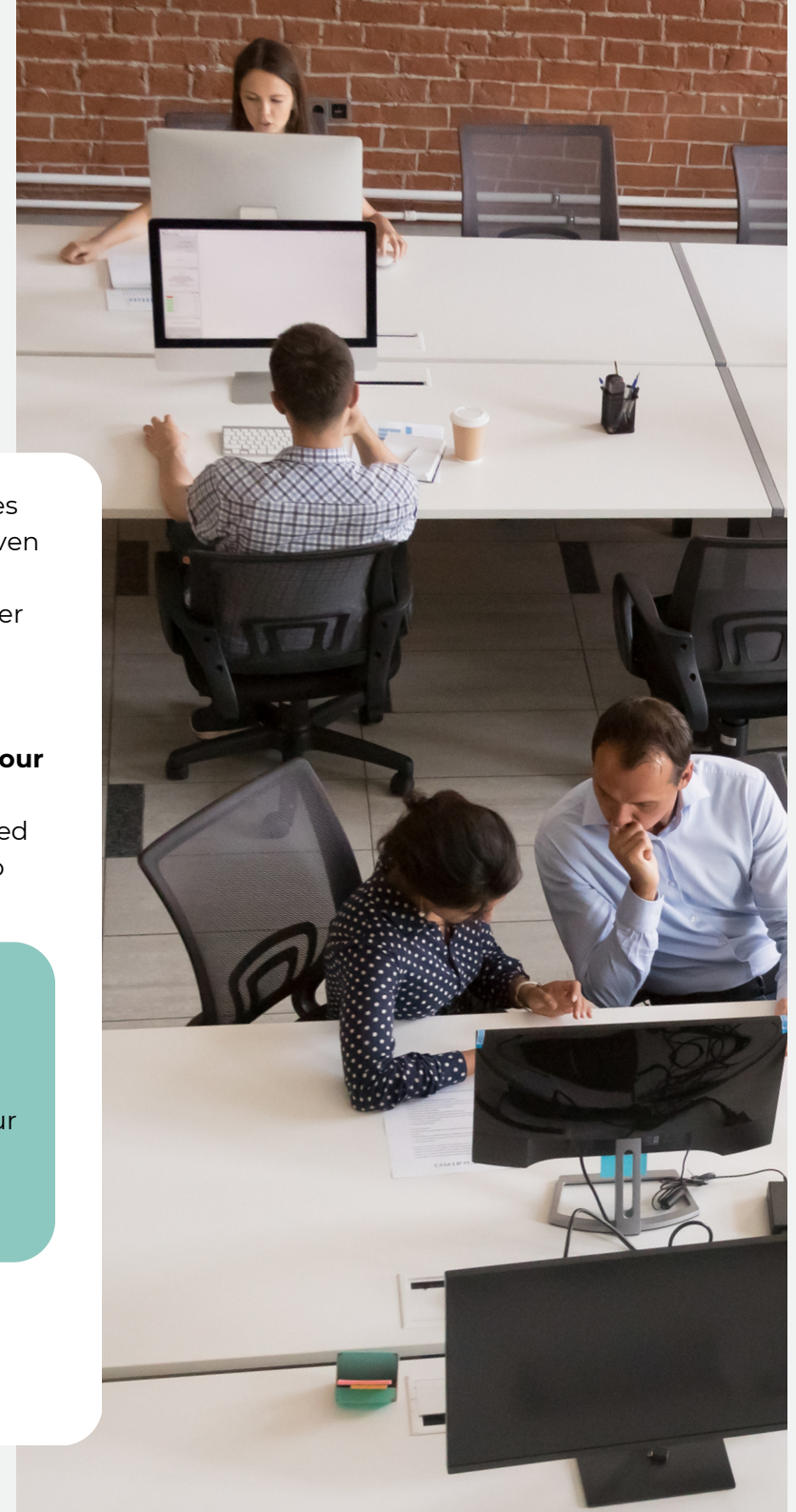
But **technology alone isn't enough.** That's where our **exceptional team** comes in. We bring **unparalleled creativity, expertise, and unwavering dedication** to the table. We're not just system operators; we're your partners in growth, committed to providing the **highest level of care and value** at every step.

Our commitment to your success goes beyond technical expertise. We're driven by **core values** that guide our every action, ensuring we consistently deliver exceptional service and build **lasting, mutually beneficial relationships.**

The best part? Our team becomes your team. You gain access to a dedicated group of professionals who are invested in your business' success and ready to help you achieve your goals.

Unleash the full potential of your business with BTM (Breaking the Mould Accounting). We're confident that our powerful systems, combined with our passionate team, will put your business on the path to increased profitability and sustained financial performance.

See the enclosed materials for a detailed explanation of our systems and how they can work for you.





The Pillars of Support

For Your Business

We want to partner in your success and work with you as you grow your business. Part of that growth is being around the right people which is why we've been so focused on building that support structure around you in terms of the BTMA team and your peers.





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Frequently Asked Questions

Get the answers you need to the most commonly asked questions

I'm not ready to tell my accountant yet, are they going to hear anything from you before I tell them?

We will not be contacting your previous accountant until we have seen your email to them to announce your move to BTMA. Please ensure to CC us in the email.

I am concerned that my accounting date is mess, will that affect the start date of the service?

If there is more work to do to get your data up to date than what we expected, we will contact you in advance to inform you of any delays and additional costs.

How do I give you access to my accounting system without my previous accountant knowing?

If we need to login before you are ready for previous accountant to know about your move to BTMA. We ask that you give us an alternative login in your company name.

Will the date of the onboarding meeting affect the date of when my services start?

Ideally we would like to have the onboarding meeting first to fully plan everything out. If this can't be achieved that will not be a problem.

Further Questions?

If you have more questions, contact us at hello@btmaccounting.com

The Vision Behind Our Firm



Alasdair Milroy FCA


For fast-growing businesses and yacht owners who crave both technology and a human touch to elevate their financial management and decision-making, Alasdair is the perfect partner.

He meticulously crafts personalised roadmaps to your goals, ensuring transparency with clear service agreements and fixed pricing.


From accounting and tax compliance in the Channel Islands and UK to comprehensive yacht management encompassing budget, forecasting, expense tracking, and more, Alasdair provides a holistic approach to financial success. He even serves as your coach, holding regular meetings and fostering accountability to keep you on track for long-term achievement.

Experience peace of mind, improved financial performance, and a lasting relationship. Contact Alasdair today for a free consultation and discover how he can navigate your financial journey to success.

Contact us

 +442038847850

 hello@btmaccounting.com

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**We look forward to
speaking with you**

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